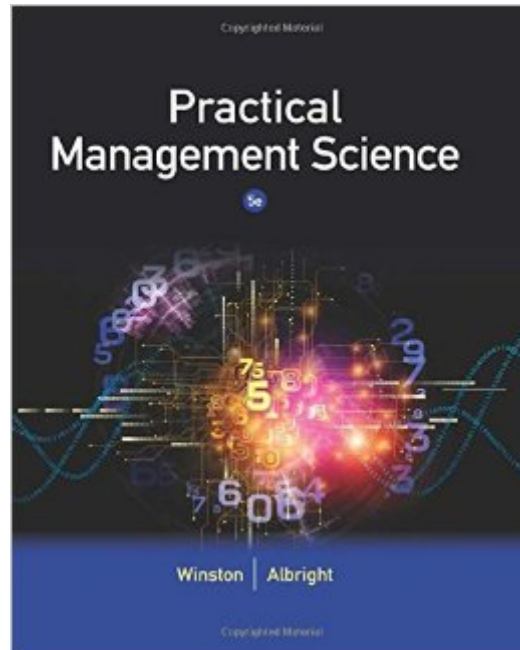


The book was found

# Practical Management Science



## Synopsis

Geared entirely to Excel 2013, PRACTICAL MANAGEMENT SCIENCE uses an active-learning approach and realistic problems to help you take full advantage of the power of spreadsheet modeling. The text presents just the right amount of theory to ensure you understand the foundation of the topic, followed by exercises that give you practical, hands-on experience with the methodologies. Drawing examples and problems from finance, marketing, operations management, and other areas, the text illustrates how management science applies to your chosen profession--and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The text includes access to Palisade DecisionTools Suite (BigPicture, @RISK, PrecisionTree, StatTools, TopRank, NeuralTools, and Evolver) as well as SolverTable, which allows you to do sensitivity analysis on optimization models.

## Book Information

Hardcover: 888 pages

Publisher: Cengage Learning; 5 edition (January 1, 2015)

Language: English

ISBN-10: 1305250907

ISBN-13: 978-1305250901

Product Dimensions: 1.5 x 8.5 x 10 inches

Shipping Weight: 5.4 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars [See all reviews](#) (16 customer reviews)

Best Sellers Rank: #49,777 in Books (See Top 100 in Books) #54 in [Books > Business & Money > Management & Leadership > Management Science](#) #64 in [Books > Business & Money > Education & Reference > Statistics](#) #113 in [Books > Science & Math > Mathematics > Applied > Statistics](#)

## Customer Reviews

Unlike most textbooks on OR/MS, Winston and Albright's Practical Management Science's has, at least, three clear possible roles -- each performed superbly. 1. As a self-study text for someone learning / relearning management science in a spreadsheet environment. 2. As a management science student's self-help resource to decipher whatever cryptic text happens to have been required for a course. 3. As a conventional textbook to be chosen by an academic for classroom use. 1. As a self-study text for someone learning / relearning management science in a spreadsheet environment, you'll find PMSc written with obvious and utter mastery of the subject matter, that's

commendable but hardly unique. What is unique are the clarity of the presentation and the lucidity of the abundant examples running throughout. In addition, there is thoroughness in the treatment which effectively anticipates virtually any and all sources of confusion which a student of any stripe might suffer. It is, in my view, wholly autodidactic. There is a subset of this type of user: the individual with a job-specific task which defies current familiarity / skill-level. No sweat! Use the inside-the-front cover material as a functional area task locator to identify "look-alike" situations and then proceed to master all which is required by back-tracing the example to similar situations encapsulated within the many interspersed problems -- for each of which there is a complete Excel solution format.<sup>2</sup> As a management science student's self-help resource with which to cope and to decipher whatever cryptic text was assigned for the course. If you find yourself in this far too common dilemma, take heart, help is well and truly at hand.

[Download to continue reading...](#)

Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Production Management: Making Shows Happen: A Practical Guide (Practical Guides (Crowood Press)) Case Management: A Practical Guide for Education and Practice (NURSING CASE MANAGEMENT ( POWELL)) Cost Management and Control in Government: A Proven, Practical Leadership Driven Management Approach to Fighting the Cost War in Government (Managerial Accounting Collection) Practical Guide to Software Quality Management (Artech House Computer Science Library) Practical Management Science Practical Management Science (with Essential Textbook Resources Printed Access Card) Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Management Science (with Essential Resources Printed Access Card) Practical Management Science, Revised (with CD-ROM, Decision Making Tools and Stat Tools Suite, and Microsoft Project) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile

Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Agile Project Management: Mastery - An Advanced Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum)

[Dmca](#)